

narrative processes in architectural design



MEF University
Faculty of Arts Design
and Architecture
2025-2026 Spring

ARC 411
Tuesday 14:00-16:50

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This course explores the relationship between thinking and visualization in the architectural design process through representation. Visual communication tools are used primarily to generate ideas rather than to produce presentation outputs.

The course emphasizes the development of the architect as a narrator, encouraging students to experiment with various media—such as drawing, collage, model-making and video—through both hand-based and digital techniques and to construct a personal visual language through their interaction.