

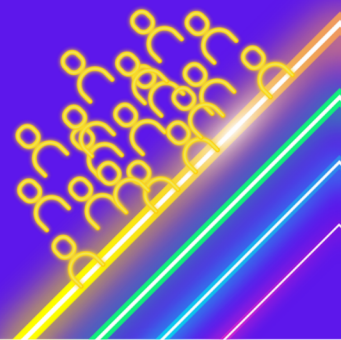
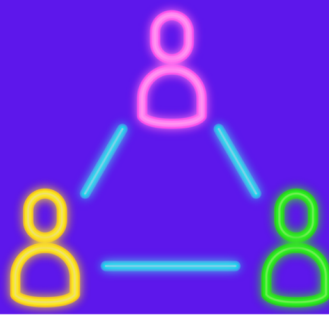
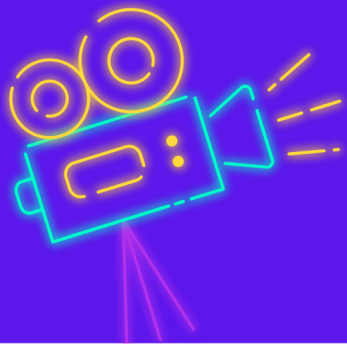
INT 425

Designing Space for the camera

by Ahmet Rüstem Ekici
New Media Artist
TV Set / Stage Designer

Ever wondered how TV shows and movies create amazing-looking places? "Designing Space for the Camera" is your ticket to understand this magic. This course is made for architecture and interior design students who want to learn how to make spaces shine on screen. Here's what you'll discover:

1. Visual Storytelling: Learn how to use design to tell compelling stories through the camera.
2. Creating TV and Movie Sets: Find out how to build sets that look perfect on TV and in films.
3. Cool Technology: Explore modern gadgets like LED screens and fancy lights that make spaces look incredible.
4. Creative Materials: Discover ways to use everyday materials in exciting ways for TV and film set design.
5. Teamwork: See how architects and set designers team up to create spaces that cameras love.
6. Real-world Experience: We'll take you behind the scenes to visit TV studios and chat with experts. We'll make sure it's all safe, even with Covid-19 precautions.
7. Hands-on Projects: You'll put your skills to work with fun projects and finish with your very own TV or movie set design.



INT 425

In the age of visual storytelling, the fusion of technology, design, and creativity plays a pivotal role in shaping what we see on screen. INT 425, "Designing Space for the Camera" is a dynamic course tailored for both architecture and interior architecture students, offering a comprehensive exploration of the art and science behind crafting spaces that captivate audiences through the lens.

This course delves deep into the multifaceted world of designing environments for various camera applications, including television studios, TV shows, newsrooms, catwalks, fashion shoots, talk shows, and more. With an emphasis on merging architectural prowess with cinematic vision, students will gain the knowledge and skills necessary to create visually compelling settings for a wide range of media productions.

Week 1 -Course introduction, discussion of the final project, and an overview of the television industry.

Week 2 -What is TV Set Design and Production Design?

Week 3 -Why is set design important? How is it utilized?

Week 4 -Tools for TV set design, their technology, and their future...

Week 5 -Materials for TV Set design and their capabilities...

Week 6 -LED screens and light technologies.

Week 7 -How architectural design collaborates with stage design.

Week 8 -How to initiate the design process.

Week 9 -Visit to a studio and control rooms with a Guest Lecturer.

Week 10 -Mood Board Quiz / Project Assessment.

Week 11 - Critique – Development of 3D Design, Plan, and Camera Angle.

Week 12 -Critique – Development of 3D Design.

Week 13 -Critique – Development of 3D Design.

Week 14 -Final Project.

Attendance policy:Students are expected to attend every class, seminar, trip, workshop related to the course. As the instructors are obliged to attend all the classes, we expect the students to do the same. No student has a 'right' to miss any of the classes. FADA has a unique workshop week where all faculty courses are suspended in order to create a special informal learning environment which benefits the students. It is compulsory to participate in all workshop week activities. Attendance will be taken and it will be counted towards the attendance in all your courses. In all courses, failure to fully participate in the workshop week will result in losing 10% of the total grade.

