ECTS COURSE INFORMATION FORM

School/Faculty/Institute	**Faculty of Arts, Design and Architecture**	
Program	**B.Sc. in Architecture**	**Elective**

Course Code	**ARC 416**			
Course Title in English	**Visual Storytelling and Photobook**			
Course Title in Turkish	**Görsel Hikaye Anlatıcılığı ve Fotokitap**			
Language of Instruction	**English**			
Type of Course	**Flipped**			
Level of Course	**Undergraduate**			
Semester	**Spring**			
Contact Hours per Week	**Lecture: 3**	**Recitation:**	**Lab:**	**Studio: X**
Estimated Student Workload	**115 hours per semester.**			
Number of Credits	**5 ECTS**			
Grading Mode	**Standard Letter Grade**			
Pre-requisites	**None**			
Expected Prior Knowledge	**None**			
Co-requisites	**None**			
Registration Restrictions	**Only Undergraduate Students**			
Overall Educational Objective	**To create photobook projects, archives and exhibitons that are related to visual storytelling to students.**			
Course Description	**This course focuses on visual storytelling with the use of photography and alternative production methods of printed matter.**			
Course Description in Turkish	**Bu ders fotoğraf kullanımı yoluyla görsel hikaye anlatıcılığına ve alternatif basılı üretim şekillerine odaklanmaktadır.**			
Course Learning Outcomes and Competences	**Upon successful completion of the course, the learner is expected to be able to:** **1. comprehend and evaluate an art project related to visual storytelling;** **2. produce basic texts on photobook projects;** **3. distinguish and successfully apply the use of materials for a photobook project;** **4. narrate and create a photography project;** **5. perform the effective communication mediums for the desired outcomes of the project.**			

Relation to Program Outcomes and Competences: N=None S=Supportive H=Highly Related

Program Outcomes and Competences	**Level**	**Assessed by**
	N/S/H	Reviews, HW, Assignment.
1. Ability to read, write and speak effectively in Turkish and English, equivalent to a B2 European Language Passport Level in English.	**S**	

2. Ability to question and interpret ideas considering diverse points of view; gather and use data, develop concepts related to people, places and the environment, and make individual decisions.	**H**	
3. Ability to use appropriate graphical methods including freehand and digital drawing techniques, (ECDL advanced) in order to develop ideas in addition to communicate the process of design.	**N**	
4. Ability to use fundamental principles of architectural design considering the place, climate, people, society as factors, and simultaneously express present principles in relevant precedents.	**H**	
5. Understanding of architectural principles belonging to global and local cultures shaped by the climatic, technological, socioeconomic, cultural factors, in addition to principles of historic preservation while developing architectural and urban design projects.	**H**	Project, Assignment
6. Understanding the theories and methods used to describe the relationship between human behavior and physical environment; and concurrently understanding different needs, values, behavioral norms, social and spatial patterns of different cultures.	**H**	Project, Assignment
7. Ability to apply various stages of design processes considering the client and user needs, which include space and equipment requirements besides site conditions and relevant laws and standards.	**N**	
8. Understanding the role of applied research in determining function, form and systems and their impact on human conditions and behavior.	**S**	
9. Understanding of the basic principles of static and dynamic structural behavior that withstand gravity and lateral forces, in addition to the evolution and applications of structural systems.	**N**	
10. Ability to apply the principles of sustainability in architectural and urban design projects that aim to preserve the natural and historic resources and provide healthful environments.	**S**	
11. Ability to apply the fundamental principles of building and safety systems such as mechanical, electrical, fire prevention, vertical circulation additionally to principles of accessibility into the design of buildings.	**N**	
12. Understanding the basic principles in the selection of materials, products, components and assemblies, based on their characteristics together with their performance, including their environmental impact and reuse possibilities.	**S**	
13. Ability to produce a comprehensive architectural project from the schematic design phase to design development phase, while integrating structural systems, life safety and sustainability principles.	**S**	
14. Understanding the principles of environmental systems such as energy preservation, active and passive heating and cooling systems, air quality, solar orientation, day lighting and artificial illumination, and acoustics; in addition to the use of appropriate performance assessment tools.	**S**	
15. Ability to choose appropriate materials, products and components in the implementation of design building envelope systems.	**S**	
16. Ability to understand the principles and concepts of different fields in multidisciplinary design processes and the ability to work in collaboration with others as a member of the design team.	**H**	
17. Understanding the responsibility of the architect to organize and lead design and construction processes considering the environmental, social and aesthetic issues of the society.	**N**	
18. Understanding the legal to responsibilities of the architect of the architect effecting the design and construction of a building such as public health and safety; accessibility, preservation, building codes and regulations as well as user rights.	**N**	
19. Ability to understand the ethical issues involved in the design and construction of buildings and provide services for the benefit of the society. In addition to the ability to act with social responsibility in global and local scales that contribute to the well being of the society.	**S**	
20. Understanding the methods for competing for commissions, selecting consultants and assembling teams, recommending project delivery methods, which involve financial management and business planning, time management, risk management, mediation and arbitration.	**N**	

Prepared by and Date	**İrem Korkmaz 11.03.2020**	
Semester	**Spring 2019-2020**	
Name of Instructor	**Metehan Özcan**	
Course Contents	**Week**	**Topic**
	1.	**Expectations of the course and working methods.**
	2.	**Concept of Visual Storytelling**
	3.	**Field Trip: Ara Güler Museum, Archive and artistic production.**
	4.	**Assignment 1: A printed poster for Architecture in Istanbul**
	5.	**Submission of Assignment 1: A printed poster for Architecture in Istanbul**
	6.	**Field Trip: Salt Galata, A Public Archive and Library** **Assignment 2:A printed poster for An Art Book**
	7.	**Workshop Week, No Class**
	8.	**Documentary Screening: The Genius of Photography, BBC**
	9.	**Submission of Project 1: Photobook as a visual diary**
	10.	**Final Project Presentation: Story of_____**
	11.	**Project Discussion and Critiques**
	12.	**Project Discussion and Critiques**
	13.	**Project Discussion and Critiques**
	14.	**Final Project Submission and Presentation**
	15.	**Final Examination Period**
	16.	**Final Examination Period**
Required/Recommended Readings	**Recommended Reading:** **-The Photobook: A History, Martin Parr, Phaidon, 2004** **-Making and Breaking the Grid: A Graphic Design Layout Workshop, Timothy Samara, Rockport Publishers, 2005**	
Teaching Methods	**Lecture, videos, historical and contemporary samples, evaluation and interpretation sessions. Studio application, field trips, in and out of class projects.**	
Homework and Projects	**2 projects, 2 preliminary assignments**	
Laboratory Work	**-**	
Computer Use	**Yes**	
Other Activities	**Field Trips**	
Assessment Methods	**Project 1 %30** **Assignments %20** **Participation to class activities %10** **Final project %40**	
Course Administration	**Metehan Özcan** **Email: ozcanmet@mef.edu.tr** **Students are expected to attend every class, seminar, trip, workshop related to the course. As the instructors are obliged to attend all the classes, we expect the students to do the same. No student has a 'right' to miss any of the classes. 80% attendance is compulsory for a successful outcome. Academic Dishonesty and Plagiarism: YÖK Disciplinary Regulation.**	

ECTS Student Workload Estimation

Activity	o/Weeks	Hours			Calculation	Explanation
	eks per Semest er (A)	g for the Activity (B)	the Activity Itself (C)	ng the Activity Require		
Lecture	14	1	3	0	56	A*(B+C+D)
Lab etc.	0	0	0	0	0	
Project 1	1	10	10	0	20	A*(B+C+D)
Project, Presentation	2	2	4	0	12	A*(B+C+D)
Final Assignment	1	12	15	0	27	A*(B+C+D)
Total Workload					115	
Workload/25					4.6	
ECTS					5	